

Neighbor at the Table

Council on Aging of Central Oregon's Community Lunch Sponsorship Program



COUNCIL ON AGING
OF CENTRAL OREGON

Each Wednesday through Friday, older adults gather at our Bend Community Dining site to enjoy a free, hot, nutritious meal and something just as important: connection. These shared lunches offer a welcoming space to build friendships, share stories, and ease the effects of isolation. Your business can make a meaningful difference by helping provide healthy meals and a sense of community for older adults in Bend.

SPONSORSHIP LEVELS

Month Sponsor.....	\$5000
Week Sponsor.....	\$1500
Holiday Meal Sponsor.....	\$1250
Day Sponsor.....	\$500

Senior lunches in Bend (last year)
= 12,852

Average meals per week = 247

Average cost per meal = \$12.50

MARKETING OPPORTUNITIES

- **Tabling Opportunity** – Chance to host information table and connect directly with older adult participants during lunch during two lunches
- **Volunteer Experience** – Option for company staff to volunteer on-site and help serve lunch at the Bend Community Dining site
- **Table toppers** - Table top displays to feature company logo and message
- **Menus** - Logo or advertisement in monthly community dining menus (print and digital)
- **Website** - Acknowledgement and logo inclusion on the website with a link to the company's website
- **Newsletter** - Featured recognition and messaging in quarterly digital newsletter (3200 email subscribers)
- **Community Impact Report** - Logo inclusion in the annual Community Impact Report (950 mail recipients, 3200 email subscribers)
- **Social media** - Social media posts on Council on Aging Facebook page (2,000 followers)
- **Digital screen** - Bend dining room digital screen to feature company advertising/messaging
- **Press Opportunity (Holiday Sponsor only)** – Recognition in local press release and media outreach related to the sponsored holiday meal

We're happy to create a custom sponsorship package that aligns with your goals. If you have an idea that's not listed here, let us know!

	Month	Week	Holiday	Day
Tabling Opportunity	x			
Volunteer Experience	x			
Table toppers	x	x		
Press			x	
Newsletter	x	x		
Menu	x	x	x	
Website	x	x	x	x
Community Impact Report	x	x	x	x
Social media	x	x	x	x
Digital Screen	x	x	x	x

CONTACTS

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